



NEWSLETTER ADVERTISING CONTRACT

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ARTWORK

Ad rates are based on one-color, camera-ready artwork in Windows-based JPG, TIF, EPS or PDF format. Must supply black and white or grayscale camera-ready art on disk or via email. Please remember to embed fonts in file.

PUBLICATION SCHEDULE

The Spectrum is published monthly. Size: 8 1/2 " x 11"
Deadline for receipt of artwork is the 10th of the Month prior to publishing.

RATES

Table with columns: SIZE (inches) Width x Height, MEMBERS (6 Issue Discount, 3 Issue Discount), NON-MEMBERS (Cost Per Issue). Rows include Full Page, 1/2 Page, 1/4 Page, and 1/8 Page.

We do not accept inserts or catalog sheets at this time.

PLEASE COMPLETE THE SECTION BELOW AND RETURN TO MiPPA

Please include a printed copy of your ad.

Form fields for: Company Name, Contact Person, Address, City, State, Zip Code, Ad Size, Single Issue, 3 Issue Contract, 6 Issue Contract, Date, Signature, Payment by Check, Payment by Credit Card, Credit Card #, Expiration Date, Cardholder Name, Authorized Signature.