



**NEWSLETTER ADVERTISING CONTRACT**

Donna L. Hall • Chief Executive Officer  
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 Email Ads • donna@mippa.org

**ARTWORK For Email Publications**

Ad rates are based on one-color or full color, camera ready artwork in Windows-based JPG or PDF format.  
 Emailed issues are sent to over 1400 recipients and posted on our website  
 Ads should be sent to donna@mippa.org

**PUBLICATION SCHEDULE**

The Spectrum is published monthly. Size: 8 1/2" x 11"  
 Deadline for receipt of artwork is the 10th of the Month prior to publishing.

**RATES**

**SIZE (inches)**  
**Width x Height**

<b>Full Page</b>	7.0x9.0
<b>1/2 Page</b>	3.375x9 or 7x4.35
<b>1/4 Page</b>	3.375 x4.375

<b><u>Emailed Publication:</u></b>	<b><u>Cost Per Issue</u></b>	<b><u>6 Issue Discount</u></b>	<b><u>3 Issue Discount</u></b>
Full Page	\$ 175.00	\$ 945.00	\$ 498.75
1/2 Page	\$ 95.00	\$ 513.00	\$ 270.75
1/4 Page	\$ 65.00	\$ 351.00	\$ 185.25

**Non-Member Pricing**

Per Issue Price:	Add \$20.00
6 Issue Price:	Add \$120.00
3 Issue Price:	Add \$60.00



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DONNA L. HALL, CHIEF EXECUTIVE OFFICER

**PLEASE COMPLETE SECTION BELOW AND RETURN TO MiPPA**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_ MiPPA Member? \_\_\_\_\_

Ad Size:  Full Page  1/2 Page  1/4 Page Month(s) Requested \_\_\_\_\_

Single Issue: Amount Enclosed: \_\_\_\_\_

6 Issue Contract: Amount Enclosed \_\_\_\_\_

3 Issue Contract: Amount Enclosed \_\_\_\_\_

Payment by Check #: \_\_\_\_\_ (Made payable to MiPPA)

Payment by Credit Card: Visa Mastercard American Express (please circle one)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_